

# 5

# YEARS

# REDUCING ALCOHOL RATES AMONG YOUTH



The Communities for Positive Youth Development (CPYD) Coalition is currently using the Strategic Prevention Framework-Partnerships for Success (SPF-PFS) model, to reduce the alcohol use rate and contributing factors for 8th-12th graders in Schaumburg, Hoffman Estates and Palatine. By implementing a communication campaign targeting parents and adults, supporting the enforcement of local Social Host Ordinances, advocating for school participation in the Illinois Youth Survey, among other efforts, the alcohol rates among youth has been lowered over time.

ILLINOIS YOUTH SURVEY

## 43%



### 12th GRADERS REPORTED PAST 30-DAY ALCOHOL USE.

In 2014, 43% of 12th grade students living in Schaumburg, Hoffman Estates and Palatine reported current use of alcohol. This includes at least one drink (beer, wine or hard liquor) in the past 30 days.

## 23%



### 10th GRADERS REPORTED PAST 30-DAY ALCOHOL USE.

In 2014, 23% of 10th grade students living in Schaumburg, Hoffman Estates and Palatine reported current use of alcohol.

## 10

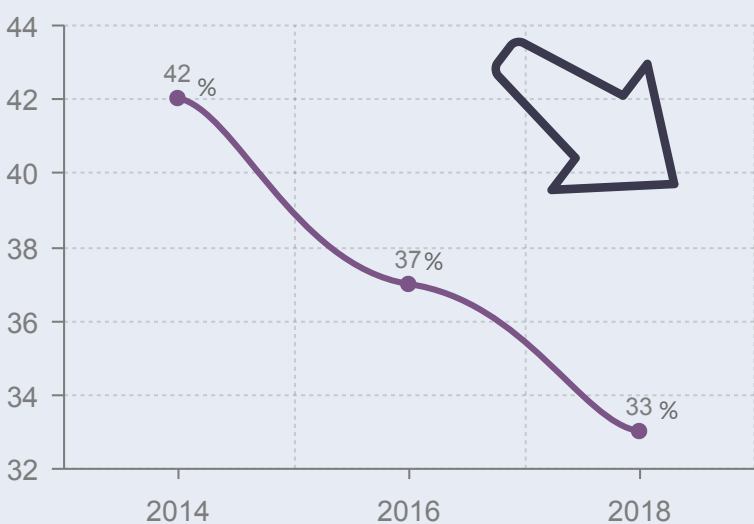


### SCHOOLS

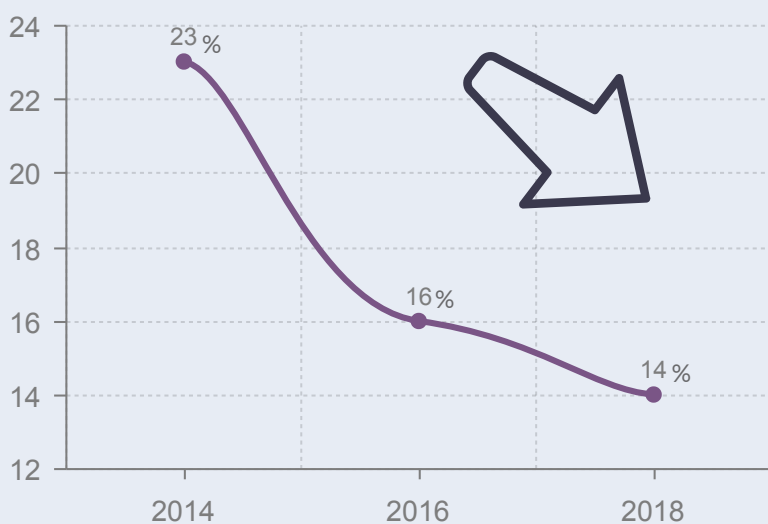
In 2014, 10 out of 14 local middle schools and high schools participated in the Illinois Youth Survey.

## THE TREND

Past 30-day Use Trend  
12th grade



Past 30-Day Use Trend  
10th Grade



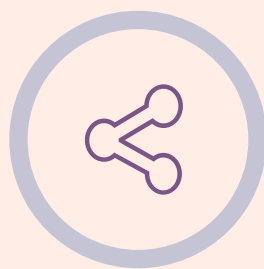
## 14

### SCHOOLS

In 2018, 14 out of 14 local middle schools and high schools participated in the Illinois Youth Survey resulting in 100% participation. The IYS is a self-report survey administered in school settings and is designed to gather information about a variety of health and social indicators including substance use patterns and attitudes of Illinois youth.

## STRATEGIES



Parent Communication Campaign



Adult Communication Campaign



Social Host and Party Dispersal

## What do we need?

To sustain efforts beyond funding, we need your help!



**Volunteer**

Help design our communication campaign messages for parents and other adults in the community.



**Display our media campaigns**

Display electronic messages and other materials around community sites, including websites, social media, tv displays, newsletters, etc.



**Participate**

Share your thoughts! Attend our CPYD Coalition meetings hosted every other month. Check our website for future dates.

## SPREAD THE WORD!

### Contact CPYD

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### SOURCES

https: www.cpydcoalition.org



@CPYDcoalition

